



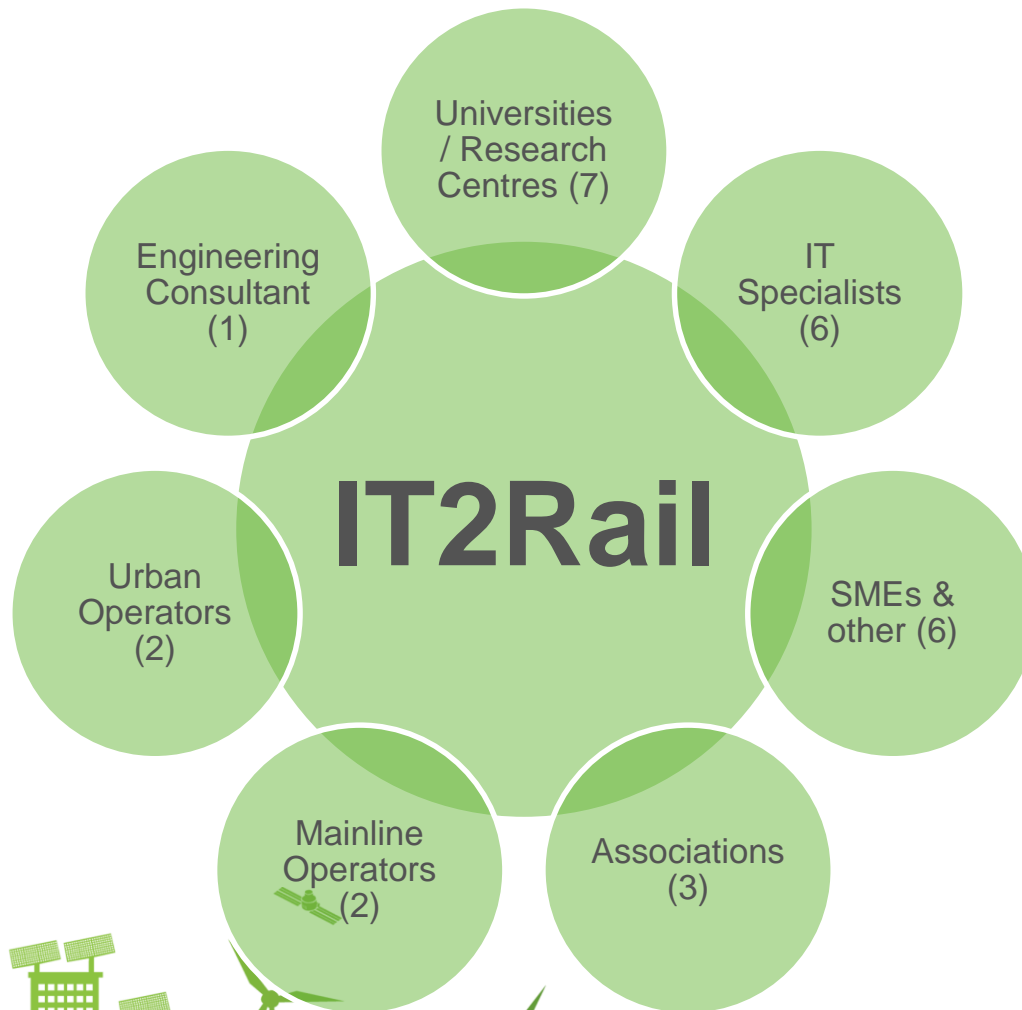
IT2Rail



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No: 636078



Partners



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Challenges / Vision

- Improve transport attractiveness – Including first and last miles
- Travel experience becomes the “product”
- Seamless End To End Travel Experience
- Always connected
- Same level of services for transport everywhere



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Seamless Travel Experience

Across Europe
Across Modes
Door-to-Door
Across Services

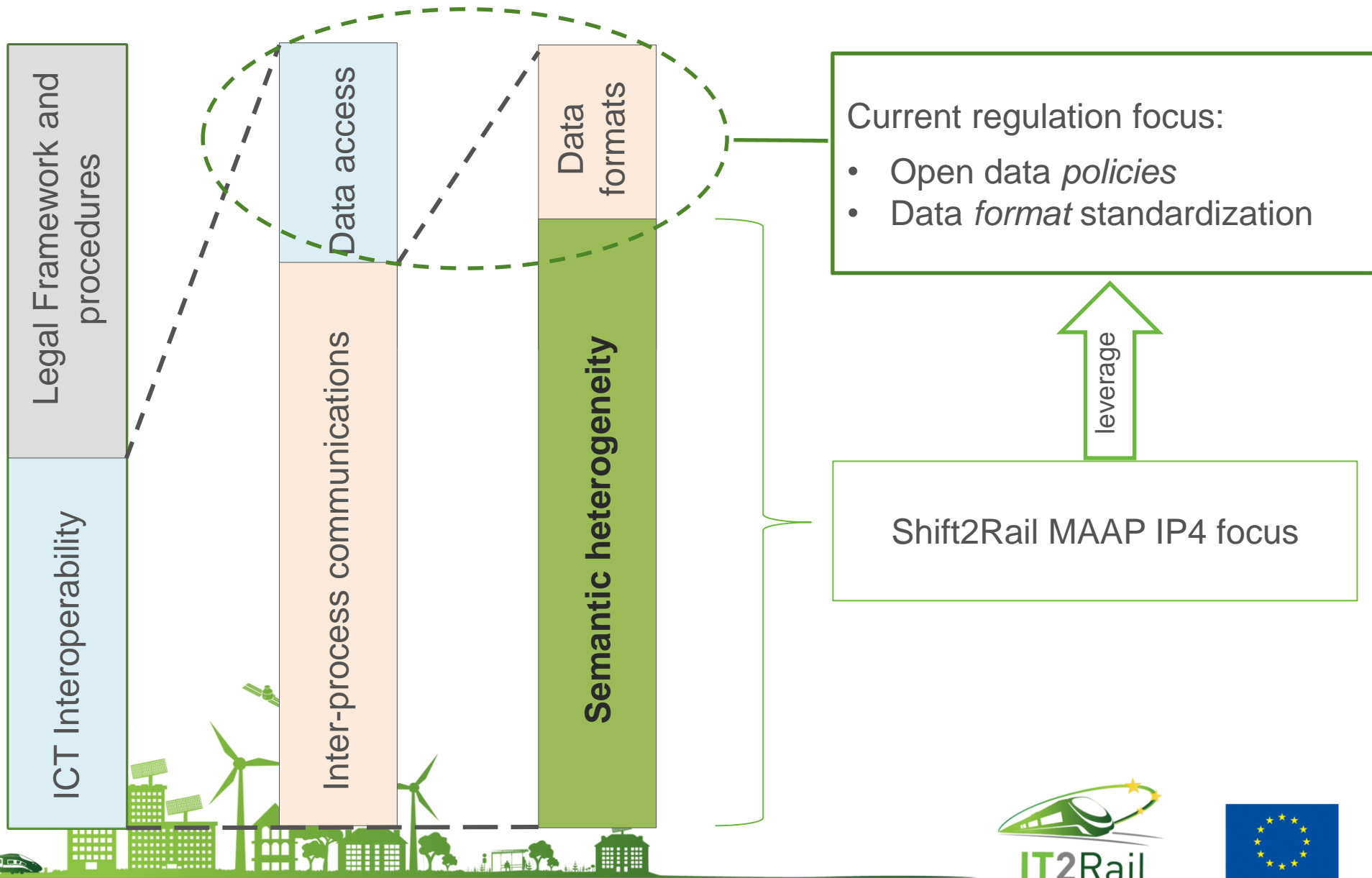


Objectives

IP4 lighthouse project

- To transform the European citizen's global travel interactions into a **fully integrated and customised experience**
- Offer a **door to door multi modal travel experience** through services distributed by multiple providers.
- To better adapt the level of service to the travellers expectations
- To optimize & tailor their travel experience
- To breakdown the cost of the service compatibility





A global approach to Travel

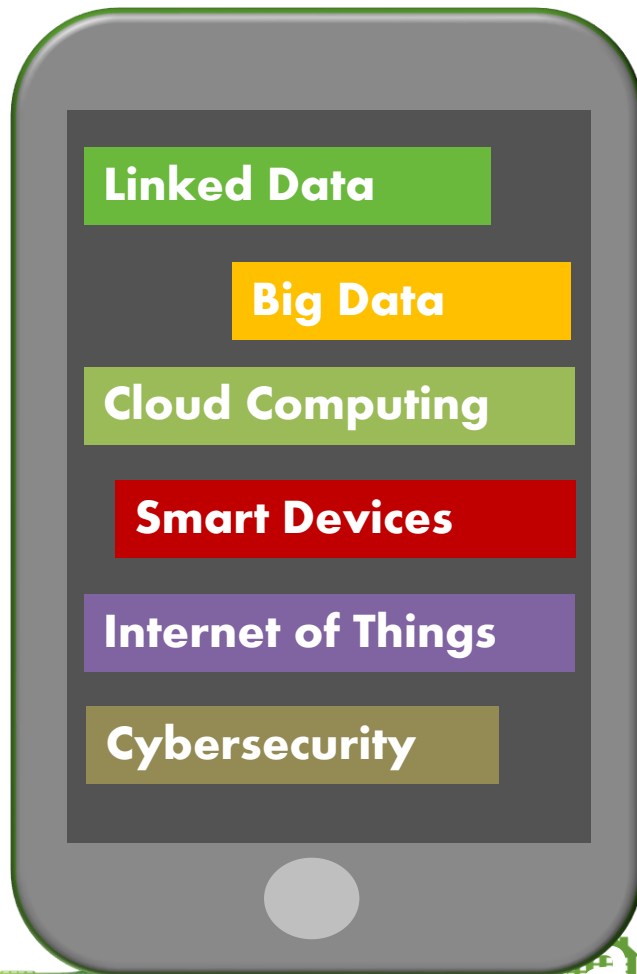


All Stakeholders inclusive!



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IT2Rail: based on 6 Technical WPsand key technologies



Building a Technical Enabler...



... with key concepts



OTHER S2R PROJECTS



IP4



IP1/IP3



CCA



Thank you for your attention

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Shopping
Real time

Innovation
Open Interfaces
Door to Door
Seamless Travel
Business Analytics

Digital

Multimodal
Ticketing
Tracking
Web of Transportation
Travel Companion
One-stop Shop

Connectivity

Technical Enabler

Cloud

Re-accommodation
Attractive Railway
Services

Interoperability

